

# EUROPEAN MANAGEMENT FORUM

FONDATION FOUNDATION STIFTUNG

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DAVOS SYMPOSIUM 1980

Geneva, 8 June 1979.

Dear Professor,

As you probably know, we are now in the process of preparing the European Management Forum's Davos Symposium 1980, our tenth, which will take place in Davos (Switzerland) from 31 January to 8 February 1980 on the theme:

AN AGENDA FOR EUROPEAN BUSINESS LEADERS:  
INTERNATIONAL COOPERATION, PRODUCTIVITY  
AND SOCIAL COMMITMENT

The Davos Symposium is considered to be the most important annual gathering of Europe's business leaders. On this occasion, more than 450 chief executives from Europe and the rest of the world meet in an informal atmosphere to exchange ideas and experience, and to discuss with policy makers from government, trade unions, the academic world and the media.

I have pleasure in enclosing a descriptive dossier of Davos Symposium 1980. The Symposium is already booked out, and the high calibre both of companies already registered as well as of their representatives should ensure a most fruitful and stimulating meeting.

We would be extremely honoured if you could accept our invitation to speak in a major plenary session on Tuesday, 5 February 1980 from 8:30 to 9:30 on the theme: "How will emerging technology affect decision making and productivity in the Enterprise?"

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You could introduce the subject for 30 - 35 minutes, leaving thus the remainder of the session for questions coming from the 450 chief executives constituting the audience.

We would, of course, be flexible to adapt the proposed title to your own suggestions, taking obviously into account the framework of the overall Symposium theme.

All plenary sessions are simultaneously translated into English, German and French.

The European Management Forum will cover a honorarium of \$ 5,000 for your contribution to the Symposium, as well as your travel and hotel expenses. Should your wife be able to accompany you, we would, of course, be very happy to also cover her hotel accomodation.

You could arrive in Davos latest on Monday afternoon, 4 February 1980 and leave at the earliest on Tuesday afternoon, 5 February 1980; however, we would be delighted if you could stay with us longer in order to attend any other sessions of the Symposium which may interest you.

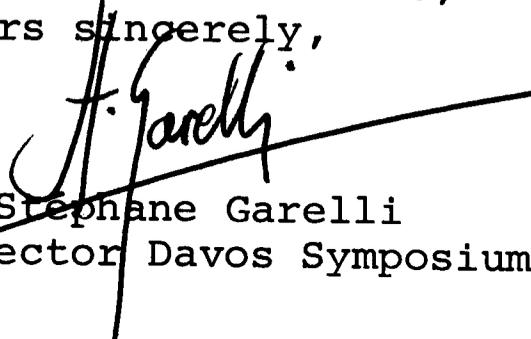
The European Management Forum is a Foundation set up under Swiss law and subject to the supervision of the Swiss Federal Council. It is nonpolitical and nonprofit. To maintain its independence, the Forum is entirely self-supporting and accepts no subsidies. Any financial surplus is always reinvested along the lines of the mission of the Forum.

Although the Forum has no official ties, its different activities are sponsored by renowned international institutions such as the Commission of the European Communities, the OECD, the World Bank Group, the Inter-American Development Bank, UNIDO and UNICE.

Should you need any further information on Davos Symposium 1980, or on the structure of your session, please do not hesitate to contact me directly in Geneva.

Professor Schwab and myself hope to have the pleasure of welcoming you at the Davos Symposium next year.

With all best wishes,  
Yours sincerely,

  
Dr Stéphane Garelli  
Director Davos Symposium

cc: Professor K. Schwab